



## SOME BASIC FACTS ABOUT THE COMPANY



### **What is The Little Flower Farm Co.?**

The Little Flower Farm Co. (TLFF) is a one-and-a-half acre environmentally friendly “sustainable” flower farm “start-up” located at 10 North Street in Hopkinton, Mass. It was established in 2015.

### **Our Mission**

To provide high quality, beautiful and long-lasting fresh-cut flowers from our local farm and price them appropriately – seeking a niche that hasn’t been filled in the community.

### **Our Products**

The Little Flower Farm Co. fresh and natural-style bouquets are ideally suited for customers who truly value and appreciate something crafted and handmade as well as the artistry of nature. In 2016, flower varieties will include: lisianthus, sweet peas, snapdragons, allium, anemone, liatris, ranunculas, dahlias, amaranthus tails, astilbe, bells of Ireland, bupleurum, delphinium, campanula, rudbeckia, feverfew, orlaya, celosia, chrysanthemums, coreopsis, echinacea, flowering kale, poppies, scabiosa, statice, sunflowers, zinnia’s, tulips, lilies and hydrangeas.

### **Did You Know?**

Today there is an increasing trend toward the benefits of organic foods and sustainable farming practices that protect the environment and this also applies to flowers. Customers want to know where their flowers come from and that they are fresh and grown without pesticides – while they are happy to support local growers at the same time. According to the United States Department of

Agriculture, 80 percent of all flowers sold in the U.S. are imported, primarily from South American industrial flower farms that have a history of using harsh chemical fertilizers, toxic pesticides and unfair labor practices. At the U.S. border, for instance, flowers must be fumigated to clear customs.

### **Why Buy Local?**

Local farmers like The Little Flower Farm Co. offer a fresh, safe and unique alternative to supermarket flowers as well as a greater number of unique and pleasing varieties that are not widely available because they do not hold up to long-distance shipping. In fact, “farm-to-vase” flowers are wonderfully more fragrant and can last up to 7-to-10 days longer than imported ones.

### **More Benefits**

When you buy farm fresh flowers, you are supporting a local farm and neighbor in their efforts to start a business. In addition, flowers are beautiful and a lot of fun and bring out smiles in everyone.

### **Where Our Flowers Are Sold**

The Little Flower Farm Co. sells its flowers through an “honor stand” set up at the Recycling Center on the Hopkinton-Westboro line on Route 135 where people can purchase a lovely bouquet for a great price and simply leave what they owe. This year, we also have added additional stands in the parking lot of Weston Nurseries in Hopkinton, as well as foyer of Marty’s Liquors/CVS and Water Fresh Farm. We also have a stand at 77 Main Street in Northborough on Route 20.

### **Price and Availability**

We plan to extend the growing season this year making flowers available from June 15-October 15. Our original bouquets are conveniently and economically priced at \$20 – offering an amazing value.

### **Glass Vase Recycling Program**

Last year, many of our customers returned their glass vases to be recycled for fresh arrangements by The Little Flower Farm Co. This year, we will have return bins available at all our locations.

**Questions?** Contact Sarah Harvey or Joy Donohue of The Little Flower Farm Co. at [thelittleflowerfarmco@gmail.com](mailto:thelittleflowerfarmco@gmail.com) or web site: [www.thelittleflowerfarmcompany.com](http://www.thelittleflowerfarmcompany.com)

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